

YOU ARE INVITED TO SPONSOR COLLEGE MENTORS FOR KIDS NATIONAL CONFERENCE

INVEST IN COLLEGE STUDENT LEADERS

Nearly 200 chapter leaders, representing 34 chapters in nine states attend this high impact conference, **August 25-26, 2018**, at the NCAA Headquarters in Indianapolis, Indiana. This conference is attended by the executive chapter leadership team of all 34 university campuses.

The National Conference equips these college student leaders with the skills, network, and knowledge to lead their chapters into an inspiring program year.

Proceeds from this event support the inspiring work of College Mentors for Kids, a nonprofit organization that connects college students with the most to give to kids who need it most. College Mentors for Kids serves 2,500 elementary students with 2,900 college student volunteers in 9 states.

Your sponsorship may be tax-deductible.

www.collegementors.org for more information



SPONSORSHIP LEVELS AND BENEFITS

SPONSORSHIP BENEFITS	\$10,000	\$5,000	\$2,500	\$1,000
AT THE EVENT				
EVENT NAMING RIGHTS	*			
ACCESS TO STUDENT VOLUNTEER EMAIL ADDRESSES <small>*PLEASE PROVIDE OPPORTUNITY TO OPT OUT AFTER INITIAL COMMUNICATION</small>	*			
YEAR ROUND CROSS PROMOTION	*			
ADDRESS ATTENDEES DURING OPENING SESSION	*	*		
DEVELOP & LEAD BRANDED TRAINING SESSION	*	*		
LUNCH WITH COLLEGE STUDENT LEADERS	up to four attendees	up to four attendees	up to two attendees	up to two attendees
LOGO ON EVENT MATERIALS AND HANDOUTS	full page ad & letter from CEO	full page ad	1/2 page ad	1/4 page ad
LOGO PLACEMENT AT VENUE	*	*	*	*
TABLE AT REGISTRATION	*	*	*	*
VISIBILITY & MEDIA				
SOCIAL MEDIA <small>Facebook over 3,200 likes Twitter over 1,700 followers LinkedIn over 1,500 followers</small>	Facebook x 3 Twitter x 10 LinkedIn x 1	Facebook x 2 Twitter x 8 LinkedIn x 1	Facebook x 1 Twitter x 5 LinkedIn x 1	Facebook x 1 Twitter x 3
COLLEGE MENTORS FOR KIDS E-NEWS <small>Over 20,000 subscribers</small>	3	2	1	1
COLLEGE MENTORS WEBSITE	Logo on event page	Logo on event page	Logo on event page	Logo on event page
LOGO ON CONFERENCE T-SHIRT	*	*	*	*
ANNUAL REPORT RECOGNITION	*	*	*	*
LOGO ON CONFERENCE EMAILS	*	*	*	
PRESS RELEASE	*	*		

FOR MORE INFORMATION

Please contact Stephanie Kohls at 317-523-8314
or skohls@collegementors.org

*Sponsorship package customization is available



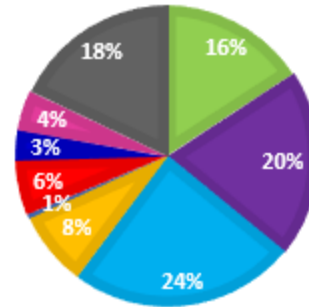
CHARACTERISTICS OF ATTENDEES

- Recruit, train, and manage 2,900 college student volunteers and represent 34 universities in 9 states
- Plan and execute 18 structured, weekly activities on college campuses for 2,500 kids
- Fundraise over \$460,000 annually toward programming expenses
- Popular majors include education, science, business, and liberal arts
- Approximately 70% of attendees are Seniors and Juniors

LOCATION BY STATE:

- Indiana 49%
- Ohio 12%
- Virginia 12%
- Illinois 8%
- Kentucky 7%
- New York 5%
- Maryland 2%
- North Carolina 2%

MAJORS OF COLLEGE STUDENT VOLUNTEERS



PROGRAM ALUMNI INFORMATION:

EDUCATION:

- 91% achieved a Bachelors degree in 4 years or less
- 67% achieved a Masters degree in 5 years or less
- 83% achieved a Doctorate in 6 years or less

POST-GRADUATE OUTLOOK:

- 19% are currently enrolled in post graduate studies
- 32% completed post-graduate work
- 27% are not currently enrolled but plan to do so in the future

WORKPLACE INDUSTRY:

- Top 5 industries for program alumni include: 1) Education; 2) Medical/Healthcare; 3) Non-profit; 4) Food service/Hospitality; 5) Software



**COLLEGE
MENTORS
FOR KIDS**